KPI-400PET-AA

Plastic PET cup 400-450 ml / 16 oz

Template version: 20220601EN

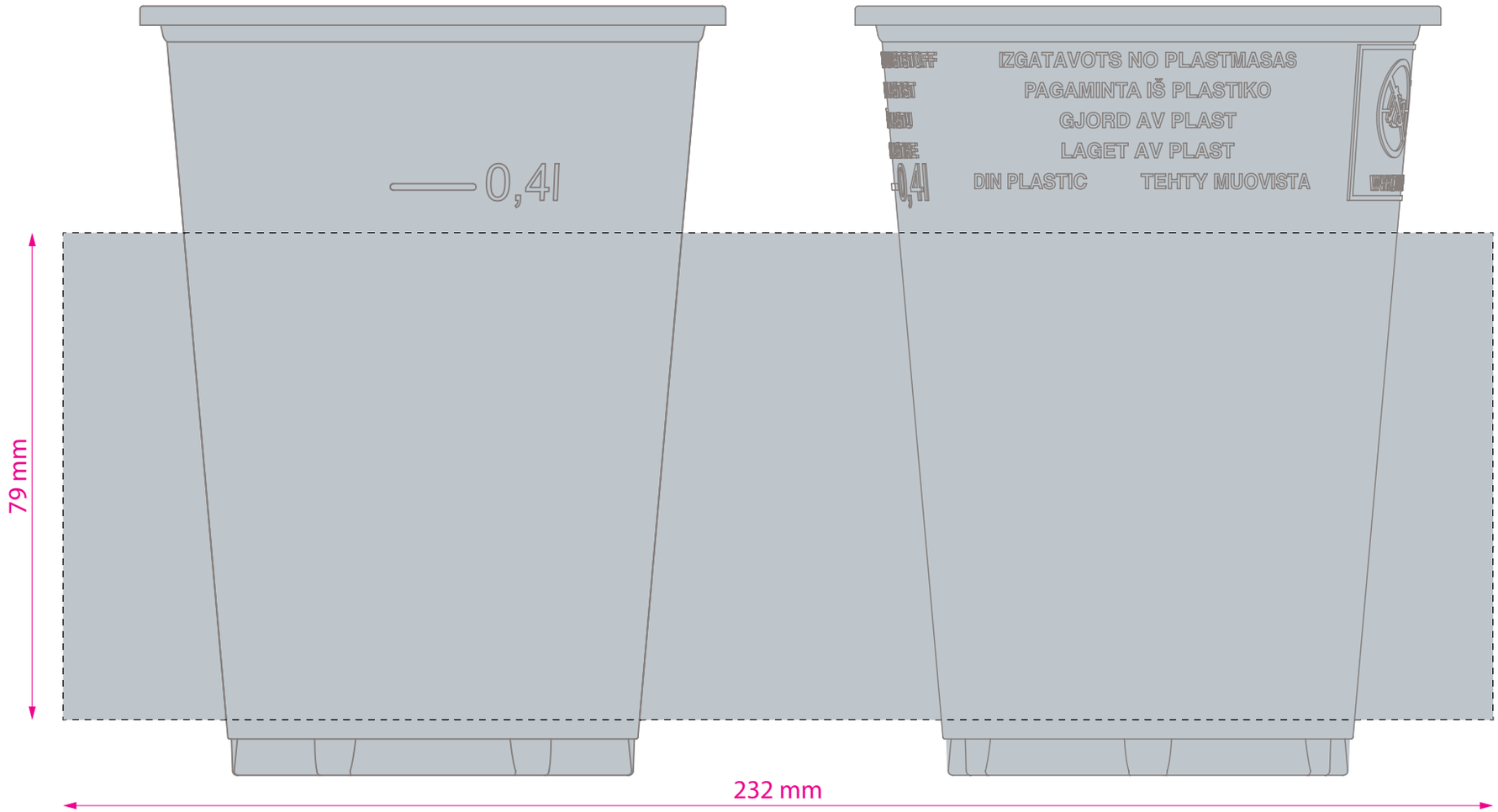
Material: PET
Type: transparent
Capacity: 400 - 450 ml / 16 oz
Printing: all-around
Colours: Pantone®

Batch no.: 0000000-0000000-0-00
Title: Graphic design title
Checked by: Name of designer
Date: YYYY-MM-DD
Time: HH:mm

filled in by manufacturer

your logo here

Colours



The manufacturer belongs to the Green Point system created by Rekopol and supports the development of selective collection of packaging waste in Poland

printing area

Purpose of this proof is a general assessment of the graphic design, distribution, size and correctness of the texts. It will never reflect the final result in 100%. In the case of a printed proof, there might be colour deviations due to differences in printing technology and substrate used as well as type of light used to asses it. In case of digital proof, colours will be different due to different colour reproduction of your monitor, often lack of calibration and its limited colours space. **The colours on the final product may differ by +/- 15%** from the design values. Both, the recommended white background underprint of the logo, and the colour of the poured beverage change the perception of the printed colours.

By approving by e-mail or signing this document you are confirming that you have read, understood and agreed to the comments, terms and conditions included on this and the second page of this document.

Approved for printing by (full name):

Approval date:

How to design?

- Prepare a single, open, editable .pdf vector graphic file with the artwork on a single separate layer.
- All essential graphics elements must be placed within the 'printing area'.
- Place all the graphics elements within the file, instead of linking them.
- Convert all fonts to curves.
- Do not use lines thinner than 1 pt. as they might differ from screen appearance.
- Be careful with small text below 6 pt. as well as tiny symbols like ©, ™, ®, etc., as they might not be readable.
- Note that small differences (up to 20%) between colours may be hardly visible on a final print.
- Use only Pantone® colours. Colours from other spaces, such as CMYK, RAL, etc., will be automatically converted to their nearest Pantone® representation and the results of such conversion cannot be the basis for a complaint.
- The colour of the drink affects the reception of the final print, which is translucent. The use of a white background print, as one of the colours used, makes it possible to highlight the colours of the logo and make them partially independent from the content of the cup.
- With pad printing technology, the print elements can distort, shift or rotate, and the repeatability of the print between individual cups is limited. For technical reasons, it is not possible to avoid these effects, and they cannot be the basis for a complaint. When designing the print, appropriate margins, overprints or inlays should be used.
- The use of a smaller logo than the maximum size of the printing area minimizes the risk of distortion and displacement but does not entirely eliminate them.

How to check?

- Check twice all texts and graphic elements, as we will print exactly what you see.
- Make sure you are 100% satisfied with the content before approving the graphic design.
- Colours on your screen or a self-made printout may vary from the final result and cannot be used as a reference for any complaint.

Legal Notice

The colours of the proof or in the .pdf file are purely indicative, and these cannot be used as a reference model for the print. Any differences or change within 15% from the proof, concerning substrate, dimension, colours and hues will not be considered a reason to compromise the contract, for any claims or non-acceptance of goods.

In the case of individually printed products with marks, logo, etc., the purchaser declares to properly use them, reliving from now the manufacturer of all responsibility deriving from possible infringement protection. In particular, the purchaser relieves the manufacturer from every responsibility for mark or logo, etc. use caused to third parties in case of production and utilization of the product by the purchaser. Consequently, the purchaser expressly declares to take charge of every responsibility regarding the mark use printed on ordered products.

Graphic design realized or produced by the manufacturer, even if partially or fully paid by the customer, belong to the manufacturer. Copyright of graphic design prepared by the manufacturer is the manufacturer's property.